

Earthrise

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Date: January 25, 2000

Dr. Elizabeth Yetley, Ph.D. Center for Food Safety and Applied Nutrition Food and Drug Administration 200 C St. SW. Washington, DC 20204

Dear Dr. Yetley,

We started distributing EnergyRise®, a dietary supplements with structure/function claims, on Tuesday January 18, 2000. We are hereby sending you a copy of the label.

Product Name: EnergyRise® Capsules, size 90

Ingredients Earthrise® Spirulina, Omega-3 DHA/EPA fatty acid, Vitamin C (Ascorbic Acid), Vitamin E Succinate (d-alpha-tocopherol succinate), Choline Bitartrate, Ginkgo Biloba Leaf Extract (24% / 6%), Siberian Ginseng Extract (35:1), Gotu Kola (root, leaf) Extract, Gelatin, Cellulose, Silica, and Magnesium Stearate.

## **Structure Function Claims:**

- EnergyRise® promotes mental clarity and physical stamina, helping your body meet the demands of today's challenging lifestyle\*
- · Enhances energy & mental alertness\*
- •Earthrise® Spirulina boosts the immune system\*
- Gingko Biloba Extract enhances circulation, mental alertness and short term memory\*
- Siberian Ginseng promotes energy and endurance\*
- •Gotu Kola is a traditional herb used to enhance endurance and memory\*
- Omega-3 DHA/EPA supports healthy brain cells\*
- •Choline, Vitamin C & Vitamin E support brain function\*

\*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FDA. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

Please note: Not all of the above structure/function claims appear on the label.

Please inform us if other information or materials are needed. Thank you.

Sincerely,

Robert A. Martin

President

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